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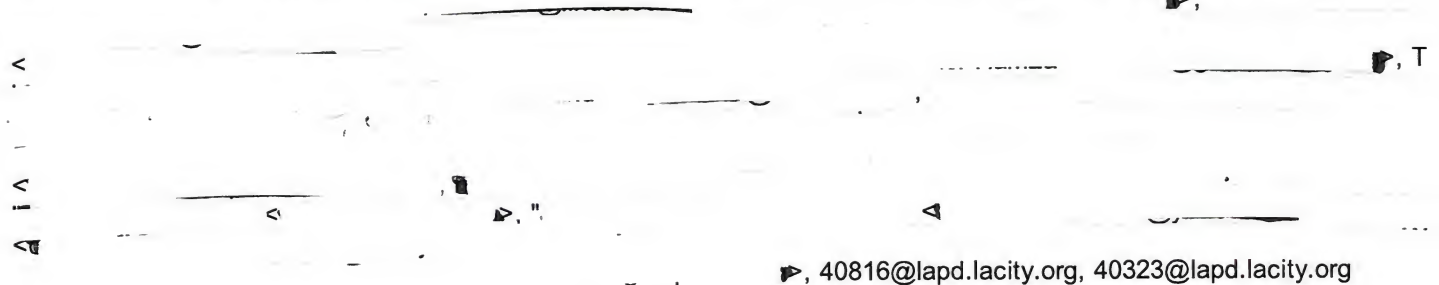
Garcetti on the LA Tourism Rose Bowl Float

1 message

Linda Doe <

Fri, Jan 1, 2016 at 5:57 PM

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Mayor Eric Garcetti to ride on City of Los Angeles' 2016 Rose Parade float



Mayor Eric

Garcetti lets out a smile while waiting to meet with a constituent Monday during his first day as Mayor of Los Angeles. Garcetti held public office hours at City Hall from 2-5 p.m., during which he met with Angelenos who have emailed requests for help from City Hall July 1, 2013. (Andy Holzman/Los Angeles Daily News)

By [Claudia Palma](#), The Pasadena Star-News

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Los Angeles Mayor Eric Garcetti was named Wednesday as one of the riders on the City of Los Angeles' "Discover Los Angeles" float in the 2016 Rose Parade on New Year's Day.

Joining Garcetti will be four local personalities including Vic "The Brick" Jacobs, sports radio personality currently on AM570; Florence LaRue, lead singer of the R&B group The 5th Dimension and their famous song, "Let the Sunshine In," that will also be playing on the float; TK Trinidad, radio personality; and Rick Henn, composer and leader of The Sunrays, whose song "I Live for the Sun" will also be featured playing on the float during the parade.

This is L.A.'s 118th consecutive Rose Parade appearance and for the first time they will stream live on Twitter, at @discoverLA, with Periscope from aboard the float, giving followers a different view of the 5 1/2-mile route down Colorado Boulevard.

Created by the Los Angeles Tourism & Convention Board, the float's theme takes inspiration from the parade theme, "Find Your Adventure," by featuring several adventures and experiences visitors can discover throughout the city including the Hollywood Bowl, TCL Chinese Theatre, Griffith Observatory, LAX Airport, Venice Beach and more.



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